The International Congress on Industrial and Applied Mathematics (ICIAM 2027)
The 11th International Congress on Industrial and Applied Mathematics (ICIAM)

The Hague, The Netherlands

12 July – 16 July 2027
The Hall of Knights is the main building of the 13th century Binnenhof, used for the state opening of the Parliament on Prinsjesdag.
The Invite
Invitation by The Royal Dutch Mathematical Society and the Dutch Platform for Mathematics

Dear colleagues,

It is with great pleasure that we ask you to consider The Hague as the location for the 11th International Congress on Industrial and Applied Mathematics (ICIAM 2027). Based on our experience in organising the 5th European Congress of Mathematics (SECM) in 2008, and European Conference on Numerical Mathematics and Advanced Applications (ENUMATH 2019), we are confident that we can very well accommodate a large international congress with an audience of about 3500-4000 participants. We propose to host the meeting at World Forum The Hague.

World Forum The Hague has a total of 17,500 rentable square meters, completely modernised after the finalised investment in 2017 with 28 million euros. Offering the largest multifunctional auditorium in The Netherlands with a unique combination of an ample number of break-out areas and 12,000 square meter of exhibition space makes World Forum The Hague the perfect location for any type of conference. World Forum is at the forefront of Safety & Security, they invest in the vitality of their employees and visitors, exceed expectations with the experience they create and do everything they can to transfer our knowledge at all times and to invest in educational projects.

The Royal Dutch Mathematical Society (KWG) and the Dutch Platform for Mathematics (PWN) have acknowledged that they are keen to host ICIAM 2027. We have consulted several colleagues from Europe who have assured us that they will be happy to support us in the organisation of the meeting. Therefore, we will compose the Organising Committee of this meeting with distinguished industrial and applied mathematicians from different mathematical disciplines not only from The Netherlands, but also from neighboring countries. We like to increase the participation of industry considerably. To achieve this we have a mathematical industrial partner in the board, we will organise an industrial mathematics day and we will make use of our (European) networks for industrial mathematics (ICIAM, SIAM, ECMI, Eu-Maths-In, etc.).

SUPPORT

Should the Council of ICIAM decide to hold ICIAM 2027 in our country, KWG and PWN will provide sufficient manpower and support to the local organisation in marketing and promotion, and in the composition of the scientific programme.

The city of The Hague and the Netherlands Board of Tourism and Conventions have committed to fully support the Local Organising Committee. The city of The Hague looks forward to welcoming ICIAM 2027 and will financially support the conference through The Hague’s conference subvention fund. The experience and know-how of the Netherlands Board of Tourism and Conventions will be very valuable with regards to social events, marketing and promotional activities.

Some internationally operating companies with a base in The Netherlands have already expressed their support for and interest in ICIAM 2027 being held in The Netherlands. You can find their letters of support starting on p. 39.

On behalf of The Local Organizing Committee ICIAM 2027,

Kees Vuik
Volker Merhmann
Véronique Maume-Deschamps
Diederik Fokkema
Vivi Rottschäfer
Karen Veroy-Grepl
Local Organising Committee

Local Organising Committee Chair

Prof. Kees Vuik
Professor at TU Delft, Director of Delft Institute for Computational Science and Engineering, Scientific Director of 4TU.AMI Applied Mathematics Institute

Kees Vuik has been professor in Numerical Analysis at Delft University of Technology since 2007. He is responsible for lectures, projects and final thesis work related to Numerical Analysis and High Performance Computing. Kees is coordinator of the double degree international Master Computer Simulations for Science and Engineering (COSSE). In his group research is done in Discretization of Partial Differential Equations, Iterative Methods and High Performance Computing. He is (co)author of about 200 publications (journals, book chapters, conference papers). Kees has obtained his MSc from Delft University of Technology. After a short stay at Philips Research Laboratories he has done a PhD at Utrecht University. During this time he worked on numerical solution, existence and uniqueness of Moving Boundary (Stefan) Problems. In 1988 he joined Delft University of Technology and became an expert on iterative solution methods combined with high performance computing.

Local Organising Committee

Prof. Dr. Volker Mehrmann
Professor at Technische Universität Berlin

Volker Mehrmann received his Diploma in mathematics in 1979, his Ph.D. in 1982, and his habilitation in 1987 from the University of Bielefeld, Germany. He spent research years at Kent State University, at the University of Wisconsin, and at IBM Research Center in Heidelberg. After teaching in the years 1990-1992 as a visiting full professor at the RWTH Aachen, he was a full professor at TU Chemnitz from 1993 to 2000. Since then he is full professor for Mathematics at TU Berlin. He is a member of acatech (the German academy of engineering), academia europaea, he was president of GAMM (the International Association of Applied Mathematics and Mechanics), and since 2019 he is president of the European Mathematical Society (EMS). He was chair of MATHEON, the Research Center ‘Mathematics for Key Technologies’ and chair of the Einstein Center ECMath in Berlin. He is a SIAM Fellow, has held an ERC Advanced Grant and also was member of the ERC Mathematics Panel. He is editor of several journals in numerical analysis and editor-in-chief of Linear Algebra and its Applications. His research interests are in the areas of numerical mathematic/ scientifc computing, applied and numerical linear algebra, control theory, and the theory and numerical solution of differential-algebraic equations.

Prof. Véronique Maume-Deschamps
Professor at Université Claude Bernard Lyon 1

Véronique Maume-Deschamps studied mathematics at université de Bourgogne and got a PhD in mathematics in 1998. Since January 2018, she is the Director of AMIES (Agency for Mathematics in Interactions with Companies and the Society) which is a French national structure devoted to the development of relationships between academic mathematicians and companies. AMIES is a founding and active member of Eu-Maths-In. Véronique Maume-Deschamps has been associate professor at université de Bourgogne from 1999 to 2007 and she is Full Professor at université Claude Bernard Lyon 1 since September 2007. Her research activity is done at Institut Camille Jordan (ICJ) and is focused on stochastic dependence, statistical learning and risk modelling in insurance, finance and environment. She teaches at Institut de Science Financière et d’Assurance (ISFA, actuary school).
**Local Organising Committee**

**Diederik Fokkema**  
Head of Model Risk Oversight at ING, founder and president of TopQuants  

Diederik obtained an MSc in Mathematics at the University of Amsterdam and a PhD in Mathematics at the University Utrecht. After a career in the semiconductor industry, Diederik started his financial services career at ABN AMRO in 2002 leading the Quantitative Consulting and Operations Research Team. This team delivered amongst others all the AIRB validation reports as part of the introduction of Basel II in 2007. After this he moved to Deloitte as a Director to help build the Capital Markets advisory team. He moved to EY in 2010 to lead the Quantitative Advisory Service team for NL as an associated partner. During this time he lead various engagements in the area of credit, market risk, IFRS9 and bank wide stress testing. In 2019 he moved to ING to become Head of Model Risk Oversight, building the team to implement ING’s global model risk management framework. He is also building the team for validation of AI/ML models as they are used within ING more and more. He is a member the committee for innovation of the Dutch Platform for Mathematics. He is also the founder and president of TopQuants, an association for quants and by quants, organising multiple events for finance professionals.

**Vivi Rottschäfer**  
Professor at Leiden University  

Vivi obtained an MSc and a PhD in Mathematics at the University Utrecht. Vivi Rottschäfer is Associate Professor in the Analysis and Dynamical Systems group of the Mathematical Institute of Leiden University. She is a specialist in dynamical systems theory and partial differential equations with a focus on applications. She has joint projects with researchers in pharmacology on drug distribution, delivery and effect, and environmental scientists. Vivi is the chair of the Committee on innovation of Platform Wiskunde Nederland. The aim of this committee is to bring mathematicians at companies and universities together. As part of this, Vivi is chair of the National Committee ‘Study Group Mathematics with Industry’ which coordinates the organisation of the Dutch Study Group Mathematics with Industry. She has organised two of these herself. Also, she has organisational experience by being part of the local organisation of the Equadiff 2019 conference that was held in Leiden.

**Prof. Karen Veroy-Grepl**  
Professor at Eindhoven University of Technology and RWTH Aachen  

Karen studied Civil & Environmental Engineering at the Massachusetts Institute of Technology and holds a Degree in Doctor of Philosophy and Master of Science. Karen holds the following academic positions: Professor for the Faculty of Mathematics and Computer Science at TU Eindhoven and Professor (W2, w/o tenure) for the Faculty of Civil Engineering at RWTH Aachen. In 2019 Karen was the ERC Consolidator Grant DIMENSION for the European Research Council. Since 2019 Karen is Associate Editor for the Journal of Computational Physics.
Program Concepts

Should the ICIAM board decide to have its 2027 meeting in The Hague, we propose to organize the scientific program in accordance with a conventional and widely-used conference schedule, but with several innovative aspects in terms of format, scientific content and teaching program. Because transfer of knowledge and expertise between the applied mathematics and industrial community is one of our priorities, the proposed program contains more than usual educational and applied research elements, including breakfast teaching courses, afternoon meet-the-expert sessions, and evening matchmaking events.

INNOVATIVE CONTENT
The scientific program will cover a comprehensive range of applied mathematical topics, highlighting the most recent advances in the discipline and demonstrating their applicability to science, engineering and industry. In addition to this, the congress will emphasize industrial applications and computational science in new and emerging topics. Industrial mathematics will be featured prominently through an integrated program which will highlight the many outstanding contributions of applied mathematics. ICIAM 2027 will also be an opportunity to demonstrate to young researchers and graduate students the vast potential of mathematics, via breakfast courses by experts from academia and industry. Evening matchmaking events will enable young researchers to discuss future job opportunities in industry.

In addition, we propose to devote special meet-the-expert sessions to industrial problem solving, following in a sense the worldwide concept, started within ECMI, of the successful Studygroups with Industry. With thousands of mathematicians from many different disciplines being present, ICIAM 2027 is very attractive for industry to obtain feedback on their problems. These events are expected to be catalysts for new contacts between mathematicians and industry people.

INNOVATIVE FORMAT
Daily breakfast teaching courses will precede the main conference program. Each day, two lectures will be devoted to a specific applied mathematical topic and its most relevant industrial applications. In order to guarantee optimal industry participation, the conference program will be organized into special topical days, devoted to application areas of interest to a large community. Although the world may have changed in 2027, it is expected that there will be topical days on Energy, Life Science & Health, High Tech Systems, Chemistry, and Water. The plenary opening lecture of each day will be given by a world expert in industrial and applied mathematics, and at least one series of the parallel mini-symposia will build on the plenary lecture and topic of the specific industry day. Public outreach sessions will be organized in the forms of public lectures, interactive displays, special activities for representatives from government agencies and departments, and press activities. Exhibitors will be housed in the central gathering area to maximize exposure.

SPONSOR OPPORTUNITIES
The Congress centre will be divided according to the different topic themes (see above), which means that certain areas will be fully dedicated to the theme. For all of these themes special sponsoring packages will be offered: platinum, gold, silver and bronze. Industry can be the main sponsor of one of these themes (platinum), or choose to be one of the sponsors (gold, silver, bronze).
Industrial mathematics in Europe and the Netherlands

The Netherlands has traditionally been strong in industrial mathematics, due to the presence of a number of large research laboratories of renowned international companies such as Unilever, Philips, Shell, Akzo, DSM, Dow Chemical, NXP Semiconductors, ASML, Thales, Tata Steel, and research institutes like TNO, CWI, ECN and many more.

At the organizational level, several initiatives to stimulate interaction between academia and industry have been undertaken in recent years. The 4TU Applied Mathematics Institute is comparable to the successful institute Matheon in Berlin, whereas the Platform for Mathematics in The Netherlands (PWN) has a very active committee on Innovation. Many universities have special departments equipped especially for contacts with industry and other sciences. An example is the TU Delft Institute for Computational Science and Engineering. SME companies are especially targeted by such initiatives.
Venue
World Forum

The World Forum is a full service convention centre located in The Hague between the beach and city center, on only 30 minutes’ drive from two international airports.

It is fully capable of hosting top-level international conferences. The venue provides a safe, secure and flexible environment.

World Forum is a spacious and yet a very compact venue where your delegates will not feel lost while attending the meeting.

- Largest auditorium of the Netherlands (2,161 seats)
- 12,000 m² expo
- Exclusive use is possible
- Located between beach and city-centre.
- 5 mins to the tram stops (to beach and city center)
ICIAM 2027
World Forum The Hague - Souterrain

* The 4x4 are an indication of where the break-out rooms will be.
ICIAM 2027
World Forum The Hague - Ground Floor
ICIAM 2027
World Forum The Hague - First Floor
ICIAM 2027
World Forum The Hague - Second Floor
World Forum The Hague developed a new product: Online Participation.

Your unlimited number of international delegates united in the combination of a live and online event, sharing the same experience by truly connecting.

*Why not add ‘Online Participation’ to your event?*

Online Participation has no limits, lock downs or restrictions. It goes far beyond hybrid, live streaming and webcasting. Online participation takes all participants, on-site and online, into the same culture, communication, and emotion. Online participation is always tailor-made for your event.

World Forum The Hague can host ICIAM 2027 with unlimited participants by hosting the world on site and online via Online Participation.
World Forum

The World Forum has 35 permanent break-out rooms. For ICIAM, another 50 break-out rooms can be realised. This proposal should be considered as a starting point. Based on the program, the number of additional break-out rooms and their sizes will be determined.

50 break-outs rooms, including:
- Walls;
- Lockable door;
- Full colour branding on the panel left or right, next to the door;
- 10 chairs, two tables suitable for at least 10 persons, small coffee table
  6 spots per meeting room (average);
- 1x Internet connection 25/10;
- 16 sqm carpet tiles and small trash can;
- 3kW Power Supply with extension cable;
- Ceiling made from cloth to reduce sound, approved in combination with sprinkler system;
- Cost of transport, price indexation and project management is included.

Cost overview:

- Room rental World Forum: €225,000,-
- 50 additional break-outs: €114,950,- *
- Overall cost of room rental: €339,950-

Price per meeting room € 2,299,00*
50 meeting rooms in total € 114,950,00*
## References

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<th>Year</th>
<th>Congress</th>
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<th>Attendees (per day)</th>
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<tr>
<td>2014</td>
<td>Nuclear Security Summit (NSS)</td>
<td>Dutch Ministry of Foreign Affairs</td>
<td>8.000</td>
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<td>2014</td>
<td>European Society of Gene and Cell Therapy (ESGCT)</td>
<td>European Society of Gene and Cell Therapy</td>
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<tr>
<td>2015</td>
<td>Global Conference on Cyberspace (GCCS)</td>
<td>Dutch Ministry of Foreign Affairs</td>
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<td>2016</td>
<td>EMDR Annual Meeting</td>
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<td>1.000</td>
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<tr>
<td>2016</td>
<td>11th World Congress on Brain Injury</td>
<td>International Brain Injury Association</td>
<td>1.500</td>
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<tr>
<td>2017</td>
<td>ESPEN 2017</td>
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<td>2018</td>
<td>One Young World</td>
<td>One Young World</td>
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<tr>
<td>2018</td>
<td>Amazon Web Services Summit</td>
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<td>2018</td>
<td>Volvo Ocean Race</td>
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<td>2019</td>
<td>Temenos Community Forum</td>
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<td>Global Entrepreneurship Summit</td>
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<td>2019</td>
<td>Honeywell Users Group EMEA</td>
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<tr>
<td>2019</td>
<td>Xilinx Developers Forum</td>
<td>Layer 123</td>
<td>1.200</td>
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<tr>
<td>2020</td>
<td>THIMUN</td>
<td>United Nations</td>
<td>5.000</td>
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Welcome to the Netherlands
The Netherlands is the most densely populated country in all of Europe, with a population of 17 million people. However, this country actually has more bikes than people — that’s a lot of bikes!

This small country, located in northwestern Europe, is home to the tallest people and the tallest windmills in the world. These fun facts and many more are what makes The Netherlands such a unique country to visit.

* Orange is the colour of the Dutch Royal Family
* In the 1600’s 1 tulip bulb = 1 canal house in Amsterdam
* Surf’s up at Scheveningen beach
* 740 years of windmills, water & willpower in Kinderdijk
* How many boats can fit on 24 Frisian lakes?
* Hike & bike around 5,400 hectares of nature
* Highest point in The Netherlands - The Vaalsberg 322.7 meters

Welcome to the Netherlands
One of the world's top 5 biggest exporters

Approx 1.5 million cows producing 10 billion litres of milk per year

Official name is The Kingdom of The Netherlands

Introduced orange carrots to the world

26% of the NL is under sea level

A nation of inventors

230 km of coastline

3 official languages spoken

17 million inhabitants. Densest country in Europe

North-West of Europe

Welcome to the Netherlands
KLM Royal Dutch Airlines is the national airline of the Netherlands and is part of the group Air France-KLM. KLM flies nonstop to over 160 destinations worldwide, enabling our event participants to fly comfortably to our event in The Netherlands.
Global Meetings & Events

KLM Royal Dutch Airlines

Next, being part of the SkyTeam Alliance with members like Delta Air Lines, Aero México, Korean Air, Aeroflot, China Southern Airlines and many more, this successful alliance can offer ICIAM an extensive network of 1052 destinations in more than 187 countries!

Partnership

For many years, The Hague has an excellent partnership with Air France-KLM and the Air France-KLM Global Meetings & Events proposition will offer ICIAM the ultimate travel solution for their event. The program has benefits for both the organizer and the attendees. For the organizer: after having registered your event in just a few clicks, you can earn free tickets with the reward program and you will get access to KLM promotion material for your website. For your attendees: AIR FRANCE-KLM offers very attractive discounts up to 15% on a wide range of public fares, when flying with AIR FRANCE, KLM and their partner airlines with an AIR FRANCE or KLM flight number.

These discounts are valid for a period of 5 days before and after the event and last but not least, your attendees will still earn miles with the Flying Blue frequent flyer program on top. For more information or if you would already like to register your event, please visit the website www.globalmeetings.airfranceklm.com or contact Air France-KLM via globalmeetings@airfrance.fr
The Hague
Dear Professor Yuan,

It is with great pleasure that I invite you to host the 11th International Congress of Industrial and Applied Mathematics in The Hague in 2027. Please allow me to elaborate on why our city would be eminently suited to making your congress a resounding success.

The Hague’s international reputation as a first-rate congress destination is well established. The Hague has become the place where networks and expertise meet. The municipality, The Hague Convention Bureau and the local hospitality industry are focused on providing optimal congress and accommodation facilities, maintaining the high-quality standards discerning visitors are accustomed to. Being the perfect host is our highest goal.

The Hague is the international city of peace and justice, making it unique among all cities of the world. With landmarks such as the Peace Palace, the International Court of Justice, Europol and the International Criminal Court, more than 20,000 people work here on the same goal: an honest and peaceful world. In The Hague you will find more than 1,000 international organizations and knowledge institutes. The Hague is also the seat of the government of the Netherlands as well as the Royal residence. It is a city of deliberation, diplomacy, arbitration and high-level decision making.

The Hague is also a vibrant and colourful city with inhabitants from all over the world. It is home to many experts who work at the numerous international organisations and multinational corporations with headquarters in The Hague, cosmopolitan as all front, yet without the crowding and stress found in other cities of fame, The Hague has style and class.

The city’s congress facilities are excellent and uniquely diverse: from renowned international congress venues, historic palaces, characteristic theatres and ultra-modern halls down to intimate, creative locations full of local flavour. The Hague has it all. The fine hotels on offer in a range of all categories and rates are staffed by driven hospitality professionals whose ultimate challenge is the quality and comfort of your stay.

A successful congress offers its participants the right balance between work and relaxation. The Hague’s most unexpected asset for many is the beach, providing a unique opportunity for visitors to unwind, enjoy the invigorating sea breeze and have some serious fun after their conference has ended for the day. A different but equally rewarding way for visitors to spend their free time is to stroll through The Hague’s beautiful historic city centre, where a maze of age-old narrow streets offers a lively atmosphere of culture, fine cafes and restaurants as well as surprising shops and boutiques.

The Hague’s cultural offerings are known across the globe. Take Vermeer’s ‘Girl with a Pearl Earring’ in the Mauritshuis, or the Kunstmuseum where you can find Mondrian’s masterpiece ‘Victory Boogie Woogie’. In the world of modern dance, The Hague is known as the home base of the renowned Nederlands Danstheater, one of today’s most revered modern dance companies.

The city’s international accessibility is excellent at less than 30 minutes by train from Schiphol International Airport and just 20 minutes by car from Rotterdam The Hague Airport. Public transportation and taxi services in the city are fast and comfortable.

With the aims and objectives of your event and the wishes of your members in mind, we are confident that the 11th edition of the International Congress of Industrial and Applied Mathematics in The Hague will be a resounding success. On behalf of the city of The Hague, The Hague Convention Bureau, and all our local conference partners, I hope to be able to welcome you here, in our fine city of The Hague, very soon.

Sincerely,

Sasja Bruine
Deputy Mayor

The Hague
The Hague is often in the news thanks to the work of numerous international organisations and companies which headquarter here. But there is more to it than that! The Hague has a deserving reputation of prestige, stature and influence. It’s a place where important matters are discussed, where decisions are made and where alliances are forged. Our city is home to the Dutch Royal Family, the Parliament, Nobel-prize winning organisations, numerous international companies and is the second largest UN city. All of this adds to the gravitas of The Hague.

At the same time, The Hague offers surprising and refreshing diversity. Historic and modern architecture harmoniously interlocks in the charming city centre. The inspiring international vibe complements the traditional Dutch way of living which is well known for its enormous respect for social and environmental sustainability. You might also be surprised by the city’s playful side – with its beautiful sandy beaches, promenades, bars, restaurants and a vibrant cultural scene, something that all our visitors love to discover.

Since the UN hosted the first peace conference in The Hague in 1899, the city has developed an excellent event infrastructure which offers customised solutions for unique association and corporate events in The Hague.

About The Hague

- Home to the Royal Family
- Second UN City after NYC
- City of Peace & Justice
- 160 Institutions & Organisations
- 115 Foreign Embassies
- 516,000 Residents
- 45 Museums
- Vibrant Beach Culture
The Hague is easy to reach from anywhere in the world. It is located in one of the best regions in Europe with easy access to two international airports and train stations.

Amsterdam Schiphol airport one of the biggest European airports has 322 direct flight connections worldwide offered by 108 airlines. Yearly it serves over 63,000,000 passengers. There is a direct train connection to The Hague Central Station and The Hague HS five-times per hour from Schiphol airport. Travel time is 29 min.

Rotterdam-The Hague Airport is the Netherlands’ third largest airport and offers a very important transportation network in the south-west of the Netherlands. The airport serves many destinations in Europe, like London, Rome, Pisa, Madrid, Budapest, etc. The airport is 30 min from The Hague.

2 international train stations connecting the city with airports in Belgium, France, Germany and the United Kingdom.
Getting Around The Hague

Public Transport
Over 30 bus and tram lines will quickly and safely take you and your delegates to your destinations in and around The Hague.
For more information about public transport in The Hague, please visit www.htm.nl/english

Congress Card
The HTM, The Hague public transport company, avails of a specialized Congress Card. With this card the congress delegates are able to ride on all trams and buses in the The Hague area during the conference period. With every card a city plan with the various travel nets will be provided.

Walking
Getting about by foot is easy. The Hague, from the very centre all the way to the beach, can be traversed in under an hour.
Whether you’re looking for a classic ambiance or a more contemporary look, you’ll be spoiled for choice with The Hague’s hotels.
Hotel Locations

The Hague offers a wide variety of approximately 5,000 hotel rooms in different categories divided over 3 areas. In addition, The Hague also features a few hostels for those people who are on a tight budget or for students who desire a different ambiance. An additional 1000 rooms are expected to be realised by 2021.

For ICIAM we have secured more than 2000 hotel rooms in multiple categories, for the duration of the conference, including pre- and post overnight stays.

Zone 1 - Seaside
On a mere 10-15 minutes by public transport, there is a large cluster of hotels in all categories in the seaside resort Scheveningen, or somewhat further along the coast; the smaller resort Kijkduin (10 minutes by public transport).

Zone 2 - International Zone
The immediate neighbourhood of the convention centre World Forum offers more than 700 hotel rooms within a few minutes walk.

Zone 3 - Historic City Centre
Again only a few stops away by public transport (10-15 minutes), a concentration of hotels can be found. In the opposite direction from the resort Scheveningen lays the charming historic city centre of the Royal City of The Hague. Amidst beautiful monuments, lively squares and inviting shopping-areas, hotel rooms in all categories can be found.
Sights & Museums
Sights & Museums.

Hardly any other city in Holland has as many attractions as The Hague. In this regard, the royal city by the sea occupies a leading position in Europe. Visit the parliament buildings or have a look at the world famous Peace Palace? Do you take a boat through The Hague's canals or relax on the beach of Scheveningen? One thing is certain: there is something for everyone. Herewith a small selection of the sights & museums.

The Mauritshuis museum in The Hague houses a world-famous collection from the Dutch Golden Age. At the unique 17th-century palace you can make the acquaintance of "The Girl with a Pearl Earring" by Vermeer, "The Goldfinch" by Fabritius and "The Anatomy Lesson" by Rembrandt. The Mauritshuis is a unique opportunity to see world-famous paintings by the Dutch Masters.

Miniature theme park Madurodam is situated in The Hague presents you all the relevant Dutch stories behind the miniature buildings through multimedia and numerous interactive installations. Canal houses, tulip fields, cheese market, a wooden shoes factory, windmills, the Peace Palace, the Delta Works: you will find them all in Madurodam!

The Hague beach is the perfect spot to get some fresh air. Enjoy a long walk beside the sea. Stroll along the renovated Pier, take a ride in the giant Ferris wheel and walk down the boulevard to Scheveningen harbour.

Step through the famous entry gate into the historical Binnenhof (Inner Court) in the heart of our democracy. This is the place where the most important events in the nation's history took place. It is also where the future is created. The Binnenhof is a must-see if you’re in The Hague. Take a stroll through the courtyard and admire the fairytale-like splendour or take the time to take a tour through the various halls.
Services
Flawless logistics and organisation play an undeniably vital role in the success of a conference. Often, the road toward a successful event will present its own challenges and puzzles to resolve.

The Hague Convention Bureau (THCB) can be of great assistance in solving such challenges, working closely with our well-tuned partnership of venues, restaurants, hotels and service companies.

Together, we make the city accessible, manageable, transparent, supportive and hospitable: truly the perfect destination for any conference with an ambition. Once you have decided to host your conference in The Hague, our support team can help you in the planning and delivery stages of your event. Moreover, we organise site inspections for decision makers and propose ideas for a suitable marketing approach.

Service from THCB

- Site Visits.
- Event Support.
- Event Marketing.
- Bid Development.
- Fam Trips and Workshops.
- Financial Support.
Support
Sponsoring

Sponsorship & Bid support for ICIAM 2027

The destination team The Hague will be more than pleased and proud to be welcoming ICIAM and its congress delegates to our city. We will provide you with all the support necessary to work on a conference that will be remembered for its success. The city of The Hague is an important partner for international conferences. It contributes proactively in several ways to the hospitality extended to conference organizers and participants. Support by the city of The Hague for ICIAM will be offered in two ways:

**Financial support** by the municipality of The Hague:
- Financial support through The Hague’s conference subvention fund, estimated at €45,000,-
- To be able to make use of this money, it is obliged to complete an application form that includes details of the objectives, number of delegates, duration of the conference, budget at glance etc. The Hague Convention Bureau can assist you in this application process.

**Marketing support:** offering free access to The Hague online media centre and free city maps and brochures for all delegates. We will be more than happy to create attractive marketing materials in close cooperation with your organizing and/or marketing teams;

**The Hague Hotel Service:** contact suitable hotels for your event, negotiate hotel rates exclusively for your conference and set up a hotel booking link to be published on your conference website;

In kind support by The Hague Convention Bureau:
- Introducing the organizing team of ICIAM to experts dealing with VAT issues and VISA related processes;
- Organizing accompanied site inspection by offering a tailor made program that suits the needs of your organizing team (complimentary accommodation and F&B)
- Introduction to local meetings industry and service suppliers and assistance with tender processes to subcontract event aspects to these suppliers

**Delegate experience:**
- Offering a complimentary tourist information desk at the World Forum during your conference in The Hague in 2027;
- **Congress Card** The HTM, The Hague public transport company, avails of a specialized discounted Congress Card. With this card the delegates can ride on all trams and buses in the The Hague area during the conference period. Every card comes with a city plan, where the various travel nets will be displayed. For more information and pricing please contact The Hague Convention Bureau.

**Air travel**
Offering discounts with KLM/Air France on flight tickets (tariff-reduction of 0% - 15% on all available booking classes)
Finance

Pre-financing & Guarantee Fund (VGF)

The Pre-financing & Guarantee Fund is committed to help and offers ICIAM a pre-financing scheme and a guarantee scheme for the conference. The Pre-financing scheme and the guarantee scheme both offer a maximum risk migration of €90,000, i.e. €180,000 in total.

The Pre-financing & Guarantee Fund (VGF) was set up over 25 years ago and was an initiative of the Netherlands Board of Tourism & Conventions (NBTC), the Ministry of Economic Affairs, and some twenty organizations in the Dutch conference industry. The Pre-financing & Guarantee Fund (VGF) is intended to give organisers of international, multiple-day conferences in Holland increased financial security. The fund helps conference organisers to cover preconference expenses, and other financial risks. It encourages organisers to realize conferences. The VGF combines two separate schemes; a pre-financing scheme and a guarantee scheme. VGF offers you the possibility to use these two Pre-financing & Guarantee Fund (VGF) schemes separately, or to combine the two.

The pre-financing scheme

In the preparatory stages of the conference, you have to deal with various aspects that must be paid for. Examples are the costs for establishing a foundation, a down payment for the accommodation, and expenses incurred for developing marketing tools, such as a brochure, first announcement, or website.

As the registration fees will not be received until later, the organisers may not always be able to fund these initial expenses. The pre-financing scheme of the VGF can help to pay these costs. Conference organisers may apply to the VGF for an interest-free loan, free of charge; a kind of subsidy scheme for conferences.

The guarantee scheme

All conference budgets have expenses and income. A limited risk only is attached to the costs, because conference organisers can benefit from the knowledge, experience and the stable infrastructure of the conference industry.

The income, however, is less solid. Most of the income, apart from possible sponsoring, comes from the registration fees of the attendees.

This is exactly where the main risk lies for organisers. If the attendance level falls short of expectations, this yields less income, which will impact the overall conference budget.

In order to minimize this risk, the VGF offers the possibility of a guarantee. This guarantee allows the conference organization to guarantee that the event will take place, in spite of possible disappointing numbers of attendees.

The guarantee is capped at €90,000, and the actual amount depends on various aspects, such as the size of the conference, the history of the conference, possible sponsoring, and the overall budget. Moreover, the budget must have been drawn up competently.
Dear Prof. Ya-xiang Yuan,

The European Consortium for Mathematics in Industry (ECMI) hereby state our support for the organisation of the Eleventh International Congress of Industrial and Applied Mathematics (ICIAM 2027) to take place in The Hague, The Netherlands.

The Netherlands has a long tradition for industrial and applied mathematics research. It has well-established high-tech industries, such as Philips and Shell, as well as younger ones like NXP and ASML; it has semi-governmental technological institutes like NLR, MARIN, Deltares, ECN and TNO; and it has a cluster of world famous Technical Universities: TU Delft, TU Eindhoven, TU Twente, and TU Wageningen.

ECMI regards the experience and support of the Koninklijk Wiskundig Genootschap (KWG) to be a reliable indicator for success for the organisation of ICIAM 2027 in The Hague. The KWG successfully organised the 5th European Congress of Mathematics in Amsterdam with over 1000 participants. In addition, the support of the committee on Innovation of the Dutch Platform for Mathematics (PWN) is also highly reassuring.

The Netherlands is a stable country, socially, economically, and politically. It has excellent travel accessibility, and the old city of The Hague (governmental capital of The Netherlands) forms a rich and interesting environment for such an event.

We strongly recommend the organisation of ICIAM 2027 to be in The Hague, The Netherlands.

Sincerely Yours,

Aderto Araujo
President of ECMI
Dear Prof. Ya-xiang Yuan,

On behalf of NXP Semiconductors it is my pleasure to confirm our strong support for the organization of the Eleventh International Congress of Industrial and Applied Mathematics (ICIAM 2027) in The Hague, The Netherlands. Within the department of Package Innovation, we continuously utilize the research on applied mathematics in our numerical evaluations (simulations) of products during their development. We have a strong cooperation with several leading university on this topic in the Netherlands as well as internationally. We consider the support of the Koninklijk Wiskundig Genootschap (KWG) to organize ICIAM 2027 in The Hague as a great opportunity to further develop our R&D ecosystem. The support of the committee on Innovation of the Dutch Platform for Mathematics (PWN) is also highly appreciated.

Given the above and given the longstanding stable social, economic and political status of The Netherlands, as well as the excellent accessibility and the great attractiveness of the city of The Hague (governmental capital of The Netherlands) we strongly recommend the organization of ICIAM 2027 in The Hague, The Netherlands.

Sincerely yours,

Dr. J. Gülpen
Sr. Director Package Innovation
Subject: Letter of support

Date: 5 June 2020

Dear Prof. Yaoxiang Yuan,

On behalf of Signify B.V., it is my pleasure to confirm our strong support for the organisation of the Eleventh International Congress of Industrial and Applied Mathematics (ICIAM 2027) in The Hague, The Netherlands. The Netherlands holds a strong tradition in industrial and applied mathematics research, with such well-established, high-tech industries as Philips and Shell and younger ones as NXP and ASML; with semi-governmental technological institutes as NLR, MARIN, Deltares, ECN and TNO, as well as with four Technical Universities (Delft, Eindhoven, Twente, and Wageningen).

We consider the support of the Koninklijke Wiskundige Genootschap (KWG) to organise ICIAM 2027 in The Hague as a reliable indicator for success. KWG has successfully organised the 5th European Congress of Mathematics in Amsterdam with over 1000 participants. The support of the committee on innovation of the Dutch Platform for Mathematics (PWN) is also highly appreciated.

Given the above and given the longstanding stable social, economic and political status of the Hague, as well as the excellent accessibility and the great attractiveness of the city of The Hague (governmental capital of The Netherlands) we strongly recommend the organisation of ICIAM 2027 in The Hague, The Netherlands.

Sincerely yours,

Igor Nolten
Head of Research
Dear Prof. Ya-xiang Yuan,

On behalf of Centrum Wiskunde & Informatica, it is my pleasure to confirm our strong support for the organisation of the Eleventh International Congress of Industrial and Applied Mathematics (ICIAM 2027) in The Hague, The Netherlands. The Netherlands hold a strong tradition in industrial and applied mathematics research, with well-established, high-tech industries like Philips and Shell and younger ones as NXP and ASML, with semigovernmental technological institutes such as NLR, MARIN, Deltares, ECN and TNO, as well as with four Technical Universities (Delft, Eindhoven, Twente, and Wageningen).

We consider the support of the Koninklijk Wiskundig Genootschap (KWG) to organise ICIAM 2027 in The Hague as a reliable indicator for success. KWG has successfully organised the 5th European Congress of Mathematics in Amsterdam with over 1000 participants. The support of the committee on Innovation of the Dutch Platform for Mathematics (PWN) is also highly appreciated.

Given the above and given the longstanding stable social, economic and political status of The Netherlands, as well as the excellent accessibility and the great attractiveness of the city of The Hague (governmental capital of The Netherlands) we strongly recommend the organisation of ICIAM 2027 in The Hague, The Netherlands.

Sincerely yours,
Centrum Wiskunde & Informatica

Prof. dr. J.C.M. Baeten
General director

---

To Prof. Ya-xiang Yuan

KoMSO supports the Dutch bid for ICIAM 2027

Dear Prof. Ya-xiang Yuan,

On behalf of the German Committee for Mathematical Modeling, Simulation and Optimization (KoMSO), it is my pleasure to confirm our strong support for the organisation of the Eleventh International Congress of Industrial and Applied Mathematics (ICIAM 2027) in The Hague, The Netherlands. The Netherlands hold a strong tradition in industrial and applied mathematics research, with well-established, high-tech industries such as Philips and Shell and younger ones as NXP and ASML, with semigovernmental technological institutes such as NLR, MARIN, Deltares, ECN and TNO, as well as with four Technical Universities (Delft, Eindhoven, Twente, and Wageningen).

We consider the support of the Koninklijk Wiskundig Genootschap (KWG) to organise ICIAM 2027 in The Hague as a reliable indicator for success. KWG has successfully organised the 5th European Congress of Mathematics in Amsterdam with over 1000 participants. The support of the Committee on Innovation of the Dutch Platform for Mathematics (PWN) is also highly appreciated.

Given the above and given the longstanding stable social, economic and political status of The Netherlands, as well as the excellent accessibility and the great attractiveness of The Hague (governmental capital of The Netherlands) we strongly recommend the organisation of ICIAM 2027 in The Hague, The Netherlands.

Sincerely yours,
Hans Georg Bock
Chairman KoMSO e.V.
Dear Prof. Ya-Xiang Yuan,

On behalf of the Rede Portuguesa de Matemática para a Indústria e Inovação (PT-MATHS-IN), I am pleased to confirm our strong support for the organisation of the Eleventh International Congress of Industrial and Applied Mathematics (ICIAM 2027) in The Hague, The Netherlands. The Netherlands holds a strong tradition in industrial and applied mathematics research, with such well-established, high-tech industries as Philips and Shell and younger ones as NXP and ASML, with semi-governmental technological institutes as NLR, MARIN, Delft, ECN and TNO; as well as with four Technical Universities (Delft, Eindhoven, Twente, and Wageningen).

We consider the support of the Koninklijke Wiskundig Genootschap (KWG) to organise ICIAM 2027 in The Hague as a reliable indicator for success. KWG has successfully organised the 5th European Congress of Mathematics in Amsterdam with over 1000 participants. The support of the committee on Innovation of the Dutch Platform for Mathematics (PWN) is also highly appreciated.

Given the above and the longstanding stable social, economic and political status of The Netherlands, as well as the excellent accessibility and the great attractiveness of the city of The Hague (governmental capital of The Netherlands) we strongly recommend the organisation of ICIAM 2027 in The Hague, The Netherlands.

Sincerely yours,

[Signature]

(Manuel Cruz | PT-MATHS-IN President)
Subject: Letter of Recommendation to organize ICIAM 2027

Veldhoven, 10 July 2020

Dear Prof. Ya-xiang Yuan,

On behalf of ASML Netherlands B.V. (henceforth referred to as “ASML”), it is my pleasure to confirm our recommendation for the organization of the Eleventh International Congress of Industrial and Applied Mathematics (ICIAM 2027) in The Hague, The Netherlands. The Netherlands holds a strong tradition in industry and applied mathematics research, with such well-established, high-tech industries as Philips and Shell and younger ones as NXP and ASML, with semi-governmental technological institutes as NLR, MARIN, Deltares, ECN and TNO, as well as with four Technical Universities (Delft, Eindhoven, Twente and Wageningen).

ASML considers the support of the Koninklijke Wiskundig Genootschap (KWG), to organize ICIAM 2027 in The Hague as a reliable indicator for success. KWG has successfully organized the 5th European Congress of Mathematics in Amsterdam with over 1000 participants. The support of the committee on Innovation of the Dutch Platform for Mathematics (PWN) is also highly appreciated.

Given the above, ASML recommends the organization of ICIAM 2027 in The Hague, The Netherlands.

Yours sincerely,

[Signature]

Dr. ir. Wouter Jangenant
Sr. Manager Research
ASML

Prof Ya-xiang Yuan
Chinese Academy of Sciences
Institute of Computational Mathematics and Scientific/Engineering Computing
P.O. Box 2719
Beijing
Beijing Shi 100080
China

Subjects: International Congress on Industrial and Applied Mathematics - ICIAM-

The Hague, 19 May 2020

Dear Professor Ya-xiang Yuan,

The Netherlands Board of Tourism & Conventions is pleased in extending a most cordial invitation to organize the International Congress on Industrial and Applied Mathematics - ICIAM 2027 in The Hague, the Netherlands.

The Netherlands Board of Tourism & Conventions, both through its staff of professionals and its supporting organizations, is readily available to help make your congress the most memorable to date.

We are confident that the 'Destination Holland' and the beautiful city of The Hague will measure up to your most demanding expectations as a congress site and we sincerely hope that you will grant our country the privilege of hosting your congress in the year 2027.

Yours sincerely,

[Signature]

Jos Vranken
Managing Director
Dear Prof. Ya-xiang Yuan,

Re: The 11th International Congress on Industrial and Applied Mathematics (ICIAM)

On behalf of The Hague Convention Bureau, I am pleased to extend our support to the 11th International Congress on Industrial and Applied Mathematics (ICIAM) to be held in The Hague in 2027.

I am confident that the attractiveness of our city, the welcoming nature of our people and local industry, our international convention facilities and our past achievements in hosting important business and medical events will ensure great success for the 11th International Congress on Industrial and Applied Mathematics (ICIAM).

As the official organisation in charge of promoting The Hague as a destination of choice for international meetings, I hereby extend the warmest and most cordial invitation to the board of the International Council for Industrial and Applied Mathematics (ICIAM) to consider our city as the destination for the 11th International Congress on Industrial and Applied Mathematics.

We act as a one-stop shop for anyone who intends to organise a conference in The Hague. We offer independent advice and provide support by putting you in touch with local venues, hotels, service suppliers and media. Serving as a gateway to Dutch organisations and institutions, we ensure that your event will achieve maximum success.

The Hague looks forward to the pleasure of welcoming you and your delegates in 2027.

Bas Schot
Head of Convention Bureau

A proud associate of The Hague & Partners

theghage.com

The Hague
Convention Bureau
Looking forward to seeing you in The Hague
Appendices
## Budget

The estimated budget is based on 3500 attendees

<table>
<thead>
<tr>
<th>Expenses</th>
<th>#</th>
<th>€/#</th>
<th>Budget</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>Venue</strong></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>World Forum room rental</td>
<td></td>
<td>€225,000,00</td>
<td></td>
</tr>
<tr>
<td>50 additional break-out rooms</td>
<td></td>
<td>€114,950,00</td>
<td></td>
</tr>
<tr>
<td>Wifi</td>
<td></td>
<td>€20,000,00*</td>
<td></td>
</tr>
<tr>
<td>AV</td>
<td></td>
<td>€223,426,50*</td>
<td></td>
</tr>
<tr>
<td>Additional costs World Forum (cloakroom, traffic support, cleaning, setting)</td>
<td></td>
<td>TBD*</td>
<td></td>
</tr>
<tr>
<td>Staff World Forum (Stage manager, event support, security, first aid)</td>
<td></td>
<td>€17,725,00</td>
<td>€601,101,50</td>
</tr>
<tr>
<td><strong>Catering</strong></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Coffee breaks (Monday-Friday)</td>
<td></td>
<td>€52,325,00</td>
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</tr>
<tr>
<td>Welcome reception</td>
<td></td>
<td>€262,500,00*</td>
<td></td>
</tr>
<tr>
<td>Speakers dinner</td>
<td>50</td>
<td>€5,000,00</td>
<td>€319,822,00</td>
</tr>
<tr>
<td><strong>Total venue and catering</strong></td>
<td></td>
<td></td>
<td>€920,923,50</td>
</tr>
</tbody>
</table>

* When shortlisted, we will present a full bid including program suggestions. Based on the program we can determine or adjust the costs that are now on TBD (to be decided).
### Faculty / Membership

<table>
<thead>
<tr>
<th>Description</th>
<th>#</th>
<th>€/#</th>
<th>Budgeted</th>
</tr>
</thead>
<tbody>
<tr>
<td>Travel and hotel costs organisation</td>
<td></td>
<td>TBD*</td>
<td></td>
</tr>
<tr>
<td>Travel and hotel costs invited plenary speakers</td>
<td></td>
<td>TBD*</td>
<td></td>
</tr>
<tr>
<td>License Fee ICIAM (estimate)</td>
<td></td>
<td>40,000.00 USD</td>
<td>€ 35,680.80</td>
</tr>
<tr>
<td><strong>Total faculty / membership</strong></td>
<td></td>
<td></td>
<td>€ 35,680.80</td>
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</tbody>
</table>

### Services Professional Congress Organizer

<table>
<thead>
<tr>
<th>Description</th>
<th>#</th>
<th>€/#</th>
<th>Budget</th>
</tr>
</thead>
<tbody>
<tr>
<td>Website (design &amp; hosting)</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Design</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Abstract publication</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Conference app (software)</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Badges</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Lanyards</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Conference bags</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Project management hours</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Abstract management</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Delegate registration</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Staffing (7 days, 5 persons, 10 hours)</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Travel and accommodation</td>
<td></td>
<td></td>
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<tr>
<td><strong>Total amount including mentioned services</strong></td>
<td></td>
<td></td>
<td>€ 262,500.00*</td>
</tr>
<tr>
<td><strong>Total suppliers</strong></td>
<td></td>
<td></td>
<td>€ 262,500.00*</td>
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</tbody>
</table>

*When shortlisted, we will present a full bid including program suggestions. Based on the program we can determine or adjust the costs that are now on TBD (to be decided).*
<table>
<thead>
<tr>
<th>Miscellaneous</th>
<th>#</th>
<th>€</th>
<th>Budget</th>
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</thead>
<tbody>
<tr>
<td>Bank and creditcard charges (3%)</td>
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<td>TBD*</td>
<td></td>
</tr>
<tr>
<td>Insurances</td>
<td></td>
<td>TBD*</td>
<td></td>
</tr>
<tr>
<td>Bursaries</td>
<td></td>
<td>TBD*</td>
<td></td>
</tr>
<tr>
<td><strong>Total miscellaneous</strong></td>
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<tr>
<td><strong>Total costs, excl. VAT</strong></td>
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<td><strong>€ 1,219,104.30</strong></td>
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<tr>
<td><strong>Total cost, incl. VAT (21%)</strong></td>
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<td><strong>€ 1,475,116.20</strong></td>
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</table>

* When shortlisted, we will present a full bid including program suggestions. Based on the program we can determine or adjust the costs that are now on TBD (to be decided).
<table>
<thead>
<tr>
<th>Income</th>
<th>#</th>
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</thead>
<tbody>
<tr>
<td>Congress</td>
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<td></td>
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</tr>
<tr>
<td>General registration – Early Bird</td>
<td>1470</td>
<td>€480,00</td>
<td>€ 705,600,00</td>
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<tr>
<td>General registration – Advance</td>
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<td>€600,00</td>
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<tr>
<td>General registration – On-site</td>
<td>210</td>
<td>€720,00</td>
<td>€151,200,00</td>
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<tr>
<td>Student registration – Early Bird</td>
<td>858</td>
<td>€180,00</td>
<td>€154,440,00</td>
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<tr>
<td>Student registration – Advance</td>
<td>245</td>
<td>€180,00</td>
<td>€44,100,00</td>
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<tr>
<td>Student registration – On-site</td>
<td>122</td>
<td>€240,00</td>
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<td>One day registration – Early Bird</td>
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<td>One day registration – Advance</td>
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<td>One day registration – On-site</td>
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<td><strong>Total income congress incl. vat</strong></td>
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<td><strong>€ 1,162,320,00</strong></td>
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<tr>
<td>Sponsoring</td>
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<td></td>
</tr>
<tr>
<td>------------------------------------------------</td>
<td>-------</td>
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<tr>
<td>Estimated subvention from the city of The Hague</td>
<td>€45,000.00</td>
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<td>Estimated contribution Science Networks</td>
<td>€50,000.00</td>
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<tr>
<td>Estimated Sponsoring</td>
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<td></td>
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<tr>
<td></td>
<td><strong>€345,000.00</strong></td>
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</tr>
<tr>
<td>Total income incl. vat</td>
<td><strong>€1,507,320.00</strong></td>
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<tr>
<td>Result excl. vat</td>
<td><strong>+ €32,203.79</strong></td>
<td></td>
<td></td>
</tr>
</tbody>
</table>
Contact
Contact

Chair ICIAM 2027
Kees Vuik
Professor at TU Delft, Director of Delft Institute for Computational Science and Engineering, Scientific Director of 4TU.AMI Applied Mathematics Institute
c.vuik@tudelft.nl

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